Research Title: Attitude of Teachers and Educational Personnel toward Administration

in Planning and Cooperation of Chumphon Vocational College

Researcher: Mrs. Jureewan Aranphruek

Position: Deputy Director (Professional Level Teachers)

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Abstract

The objectives of the study of Attitude of Teachers and Educational Personnel toward Administration in Planning and Cooperation of Chumphon Vocational College were to 1) study the attitude of teachers and educational personnel toward administration in planning and cooperation of Chumphon Vocational College for Excellence, and 2) to compare the attitude of teachers and educational personnel toward administration in planning and cooperation of Chumphon Vocational College in term of education level and working experience. The research sample were 80 teachers and educational personnel of Chumphon Vocational College. Research instruments were 5 scale satisfaction questionnaires of Likert Scale. The statistic used to analyze the data were (\overline{X}), standard deviation (S.D.) and (One-way ANOVA).

Research Results

- 1. An overall attitude of teachers and educational personnel toward administration in planning and cooperation of Chumphon Vocational College was in a high level (\overline{X} =4.39, S.D.=0.41) in all factors. The highest factor was in business product promotion (\overline{X} =4.45, S.D. = 0.52), followed by cooperation (\overline{X} =4.43, S.D. = 0.51), and the lowest level was in Information center (\overline{X} =4.32, S.D.=0.42).
- 2. An overall comparison results of attitude of teachers and educational personnel toward administration in planning and cooperation of Chumphon Vocational College found that the different educational level had a significant different attitude level at 0.01. For cooperation, educational assurance and educational standard, and business product promotion found the significant different

attitude level at 0.01. For planning and financial had a significant different attitude at 0.05. For research and development, innovation, artifact, and information technology found the similar attitude. For the different level of working experience found the significant different attitude level both in overall and individual factor at 0.01 level.

Key word: Administration in Planning and Cooperation.